BOSTON POPS ON NANTUCKET

PROGRAM BOOK ADVERTISING

5,000 DISTRIBUTION TO SEASONAL AND YEAR-ROUND COMMUNITY MEMBERS

SHOWCASE YOUR BUSINESS TO A CAPTIVE AUDIENCE AT JETTIES BEACH

SHOW YOUR SUPPORT FOR HEALTHCARE ON NANTUCKET

AD SIZE	COST	INCHES	COMP GA TICKETS
Double-Page Spread	$4,000	11.25"w x 8.75"h (full bleed)	8
Full Page	$2,500	5"w x 8"h (no bleed)	4
Half Page	$1,300	5"w x 3.875"h (no bleed)	2

Double-page and full page advertisers will receive logo placement on the jumbotron during a pre-show slideshow between 4:30 p.m. and 6:30 p.m. at the event.

Step 1:
Complete the information below and return to Shay Maguire at Nantucket Cottage Hospital:

slmaguire@mgb.org
508-825-1098
57 Prospect Street, Nantucket, MA 02554

Step 2:
If you are submitting artwork, please email your camera-ready files to Lance Kelly at Moor Studio by Friday, June 26, 2026.

lance@moor.studio
508-257-1335

Company: _____ Contact Name: _____

Mailing Address: _____

Email: _____ Phone: _____

Sponsor Opportunity: ☐AfterGlow $50,000 ☐General Admission $50,000 ☐Streaming Sites $25,000

Program Book Advertiser: ☐$4,000 ☐$2,500 ☐$1,300

CC #: _____ Expiration Date: _____

Billing Address: _____

Signature: _____

BOSTON POPS ON NANTUCKET

SPONSORSHIP OPPORTUNITIES

This summer's concert will mark the 29th anniversary of Nantucket Cottage Hospital's beloved fundraiser. Jetties Beach will transform into a world-class entertainment venue on Saturday, August 8, 2026. All money raised will stay on Nantucket to sustain the hospital's year-round commitment to the health and wellbeing of the island community.

OPPORTUNITY
Sponsor the AfterGlow Party

COST
$50,000

AFTERGLOW SPONSOR

- Name included as "AfterGlow" sponsor in after party tent
- 2 invitations to pre-event kick-off party in July at private residence
- 4 Friend seats with admission to Cocktail and AfterGlow parties
- 1 full page ad in program book
- Sponsor of social media campaign to upgrade 2 GA guests to VIPs
  - *"VIP Giveaway! Sponsor Name will upgrade two lucky General Admission guests to experience the ultimate Pops night!"*
- Logo placement on jumbotron

OPPORTUNITY
Sponsor the General Admission Beach

COST
$50,000

BEACH SPONSOR

- Name on 5,000 gift bags given out for free to General Admission guests. Gift bags could include sponsor's collateral as well as event program book, glow wand, recycling/trash bags
- 2 invitations to pre-event kick-off party in July at private residence
- 4 Friend seats with admission to Cocktail and AfterGlow parties
- 10 General Admission tickets
- Logo placement on jumbotron

OPPORTUNITY
Sponsor the Streaming Sites

COST
$25,000

COMMUNITY SPONSOR

- Name included as "Streaming Sites" sponsor to provide the island's senior citizens with access to view the show at the Saltmarsh Senior Center, Sherburne Commons, and Our Island Home
- Name recognition on banners at three Streaming Sites
  - *"Tonight's live streaming is brought to you by Sponsor Name."*
- 2 Friend seats with admission to Cocktail and AfterGlow parties
- 1 full page ad in program book
- Logo placement on jumbotron